

Your invitation to **BeGIN 2007** **Buying Green in the Northwest**

27th June 2007

9.00am — 4:00pm

Haydock Park Racecourse, St. Helens

FREE exhibition open all day between 9.00am and 4.00pm with a programme of **FREE** seminars.

Let us show you how to win contracts, achieve targets, secure markets, improve your corporate image and save money by buying and specifying green products.

Our target audience:

Civil engineering

Construction / Housing

Architects / Design

Landscaping

Local Authority / Public bodies

— Procurement

— Engineers

— Leisure

— Estates management

— Finance

— Support Services

— Elected members

Utilities

SMEs

Waste Producers

Office based businesses

Learn more about:

The Centre for Construction Innovation, North West Regional Assembly, Manchester City Football Club and James McNaughton Paper Group speaking on why sustainable procurement is an important issue to big business and the public sector and why they, your customers, are looking for sustainable suppliers.

Showcase exhibition of recycled content and sustainable products and services.

Free support services available to business and the public sector.

Networking lunch and chance to discuss green procurement issues with experts and peers.

BeGIN 2007 is both a product showcase and seminar forum in one. You may wish to attend only the exhibition running throughout the day from 9.00am until 4.00pm or you may like to attend one or all of the seminar sessions. **See the next page for full event programme.**

Programme of events

Time	Name	Subject
9:00 – 9:30	Registration, breakfast, refreshments and exhibition viewing	
9:30 – 9:40	Nick Storer — Chief Executive, Envirolink Northwest	Welcome and setting the scene
9:45 – 10:10	Shaun McCarthy — Chair, Commission for a Sustainable London 2012 and Director of Action Sustainability	Sustainable procurement agenda: The (potted) big picture
10:15 – 10:40	Dr William Swan — CCI	Meeting the challenge: How and why sustainable construction
10:45 – 10:55	Refreshments, networking and exhibition viewing	
11:00 – 11:25	David Kemp — Procurement Manager, Envirolink Northwest	Recycled content by materials value: Setting a target in smaller construction projects
11:30 – 11:55	Pete Bradshaw — Social Responsibility Manager, Manchester City Football Club	Avoiding own goals: MCFC's approach to sustainable procurement
12:00 – 12:15	Panel Q and A session	
12:15 – 13:15	Networking lunch and exhibition viewing	
13:15 – 13:40	Catherine Monaghan — Sustainable Development Manager, North West Regional Assembly	Procurement and sustainable development - the North West perspective: Becoming a leading region in Sustainable Procurement
13:45 – 14:10	Howard Browning — Corporate Social Responsibility Manager, James McNaughton Paper Group	CSR, sustainability and the environment: Why it's important to JMC
14:15 – 14:25	Refreshments, networking and exhibition viewing	
14:30 – 14:55	James Griffin Buy Recycled Code Coordinator, Envirolink Northwest	The Buy Recycled Code: Best buy for business and sustainability
15:00 – 15:25	Jamie Bearman — Environment Connect	
15:30 – 15:45	Panel Q and A session	
15:45 – 15:50	David Kemp Procurement Manager, Envirolink Northwest	Closing remarks

YES! I would like to attend BeGIN 2007

Name:	Company:
Date:	Position:
Address:	
	Post Code:
Tel:	Fax:
	E-mail:

When completed, fax this form back to James Griffin on to 01925 819031

or post to Envirolink Northwest, Spencer House, 91 Dewhurst Road, Birchwood, Warrington, WA3 7PG.

Tel: 01925 813200 email to J.Griffin@envirolinknorthwest.co.uk